

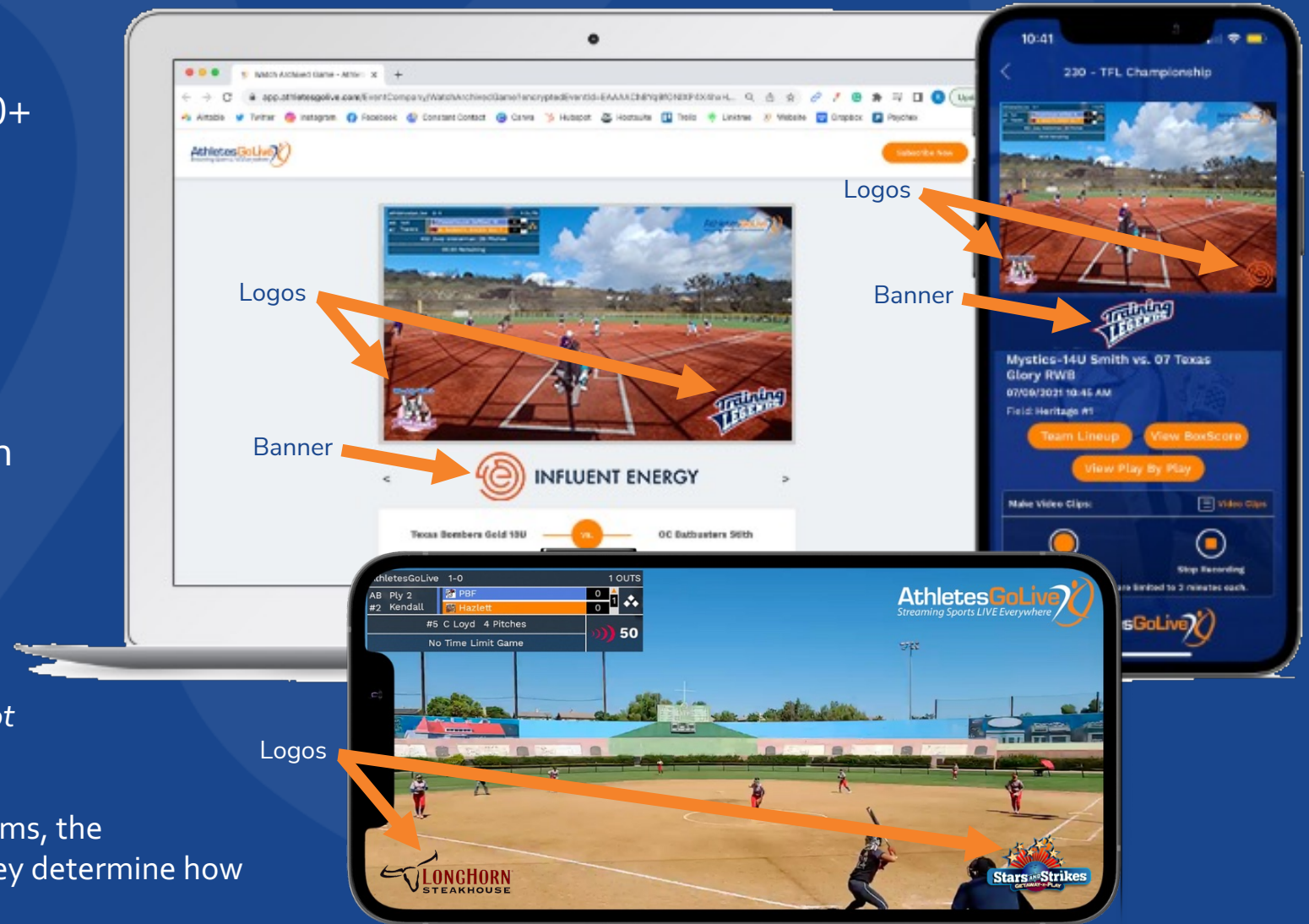
ADVERTISING REVENUE

HOW IT WORKS

- Each team gets:
 - 30 advertising slots to sell at \$400+
 - Revenue is \$7,800 after AthletesGoLive fee to the team
 - All Advertising revenue is paid to Team if Team Purchases subscription.*
 - Advertising rotates on-screen for each game throughout your season
- Advertising options include:
 - Logo Bug
 - Banners

NOTE: Team may sell advertising slots for more than \$400. The minimum price per slot is \$300. Team is not required to sell all 30 of their advertising slots.

**If organization purchases subscription for all their teams, the advertising revenue is paid to the organization, and they determine how much goes to their teams.*



TEAM ADVERTISING PORTAL

“4 Easy Steps”

Step 4

There are 3 different methods by which you can send your advertising slots to potential advertisers

- 1) Send to Player-used if each player is selling their slot at a different price.
 - 2) Send to all Players-used if all slots are being sold at the same price
 - 3) Send to Sponsor-used if Coach on the team wants to send directly to a sponsor
- IMPORTANT: When you send to a player or all players, they will receive an email that they can forward to a sponsor.

Step 2

The default price is \$400 per slot. You can Edit your price per slot to a higher price or as low as \$300 (minimum)

Step 1

Select the “Advertising Revenue” button on your team menu to adjust your advertising settings

Advertising Revenue - AthletesGoLive

app.athletesgolive.com/Team/AdvertisingRevenue

AGL Tracker - Goog... Stripe Admin Login GoSquared App Store Connect AGL Events | Trello AthletesGoLive | Tre... Jira Distributors & Leads Other bookmarks

Welcome Megan Smith

Advertising Revenue

Price: \$400 Edit Price Advertising Period: Edit Dates

Send to Player Send to All Players Send to Sponsor(s)

Active Expired

Player Name	Slot Amount	Start Date	End Date	Is Approved	Sponsor Info	Logo	Banner / Billboard
-------------	-------------	------------	----------	-------------	--------------	------	--------------------

Step 3

Select and change the dates according to which seasons you'd like to sell your advertising slots for (ex. fall season, summer season, etc.)

NOTE: When a slot is sold to an advertiser, it will be displayed on this page along with which player sold it. This feature be viewed on the web only.

PURCHASE PAGE FOR ADVERTISERS

When an advertiser opens the link sent by player, this is where they are taken to view benefits, how it works, and what advertisers get

HELP SUPPORT YOUR LOCAL TEAM AND GROW YOUR BRAND AT THE SAME TIME

Our advertising model is simple. Purchase an advertising slot to showcase your brand during your local team's games all season long! Your company's billboard and logo will rotate on-screen during each game played this season. All advertisements are visible during both live and archived games, along with any clips from games that are shared to social media.



Support A Local Team

This advertising slot works as a fundraiser for your local youth team



Grow Your Brand

Display your company's custom on-screen logos and banners



Ease of Use

Follow the simple steps below to begin your advertising journey



PRICING FOR EACH ADVERTISING SLOT IS \$400 FOR THE SEASON

Advertisers will view the price based on what is set by team for advertising slots

GET STARTED:

Step 1:

Fill out the form.

First Name

Last Name

Email Address

Phone Number

Sports Type

Team

Season Start Date

Season End Date

Advertiser fills out their information

Step 2:

Drop in the logos that you would like to advertise.

UPLOAD REQUIREMENTS:

- No photos larger than 5MB
- High quality photo (i.e. PNG or JPEG) with a transparent background

SUBMIT MY AD

Advertiser uploads their logo and banner

Step 3:

Submit your payment.

Total Amount: \$400

Card number

Expiration CVC

Country ZIP

PAY

Advertiser pays. Team receives their funds monthly via PayPal account they enter on advertising page

BEST WAYS TO USE ADVERTISING

- Typically, a team is giving each player two to three slots to sell.
- We are seeing everything from:
 - the companies the parents work at, to local banks, construction companies, insurance brokers, local restaurants, doctors, dentists, veterinarians, sports facilities(batting cages), ice cream shops, coffee shops, movie theatres, auto repair shops, etc.. Pretty much any local company the player or parents know someone.
- Some teams make it a fundraiser. Others use it to help reduce players fees for the season.
- Some teams use it to hire paid coaches or pay for their travel to their year end national tournament
- Lots of teams are selling slots higher than \$400 per slot. We had one organization that had all their teams sell their slots for \$750 each.
- We had one team only sell three slots, but they sold them for \$1,500 each.