HOW TO: GENERATE ADVERTISING REVENUE







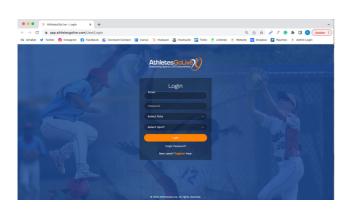


STEP 1

Log in as your team via the web



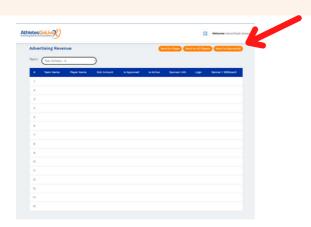
Click on "Advertising Revenue" in the Menu





STEP 3

How to send out information from your team to potential businesses/sponsors to sell Advertising Slots



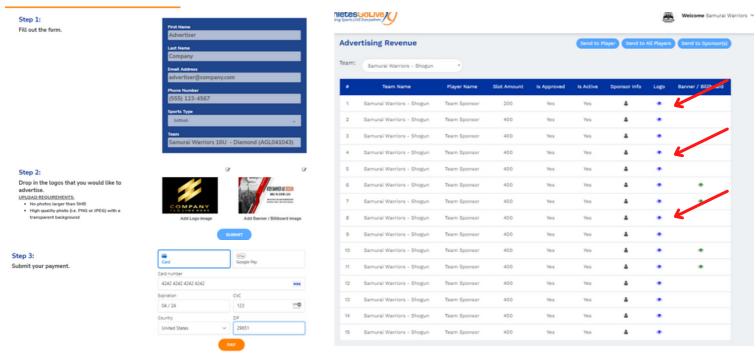
3 DIFFERENT METHODS TO SEND SLOTS TO SPONSORS

- 1. SEND TO A SPECIFIC PLAYER You can send an email to a specific player containing all of the information on how a business can purchase an advertising slot.
- 2.SEND TO ALL PLAYERS You can send an email to all players on your roster containing all of the information on how a business can purchase an advertising slot.
- 3. SEND DIRECTLY TO SPONSOR You can send an email directly to the business containing all of the information on how a business can purchase an advertising slot.

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STEP 4

The Advertising Company Purchases the Slot



NOTE: The advertisers purchase on this page.

STEP 5

Logos and Banners are Approved by AthletesGoLive Staff

