

# THE ULTIMATE EXPERIENCE FOR YOUR TEAM & ATHLETES

## INCLUDED FOR FREE

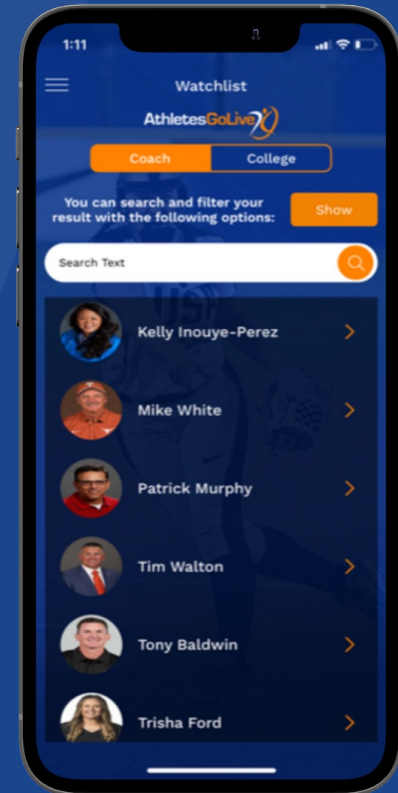
- Teams can Live Stream & Live Score games
- Teams have Access to 100+ Advanced Team & Player Stats
- Pocket Radar Integration on video feed
- All Fans can **Watch Live Games for Free**

## INCLUDED WITH ORGANIZATION/TEAM PACKAGES

- 5G Live Streaming Camera Made for Baseball and Softball
- Unlimited Data included in camera. No More Wi-Fi or Hotspots
- No Overheating Camera has operating temperature of 160 degrees & 10 Hour Battery
- Every Player/Parent gets All Premium & Premium+ Features

## SIGNIFICANT REVENUE TO TEAM

- Earn \$8k+ in revenue for your team this season



# ATHLETESGOLIVE 5G STREAMING CAMERA

(CAMERA IS INCLUDED WITH ORGANIZATIONAL OR TEAM SUBSCRIPTIONS)

No More Having to Connect to Wi-Fi or Hotspots  
No more Overheating  
No more Battery Life Issues

## AthletesGoLive 5G Camera Features

- 5G Camera with Unlimited Data
  - Two Data Plans (Verizon and T-Mobile)
  - Mounting Gear for Streaming
- Features:
  - No Overheating-Operating temperature up to 160°
  - 10+ hours of streaming on one charge
  - Fast Charging Port
  - 48 MP triple camera
  - 120° wide angle lens with zoom feature
  - Waterproof/dustproof



*Note: \$800+ Value for Camera and Unlimited Data*

# OFFLINE RECORDING & SCORING



NEVER MISS ANOTHER GAME! OUR NEWEST FEATURE ELIMINATES STREAMING ISSUES IN AREAS WITH WEAK SIGNALS.

OFFLINE SCORING MODE ALLOWS THE SCOREKEEPER TO SCORE GAMES WITH OR WITHOUT AN INTERNET CONNECTION.

OFFLINE RECORDING GUARANTEES THAT YOU WILL HAVE A CLEAR, UNINTERRUPTED VIDEO OF YOUR GAMES ANYWHERE.

OFFLINE SCORING MODE GUARANTEES THAT YOU WILL HAVE YOUR CRITICAL STATS FOR ALL OF YOUR GAMES.

## STRONG SIGNAL

Stream your game live through AthletesGoLive for everyone to watch just like normal.



## MEDIUM SIGNAL

Stream live and record offline simultaneously. After the game, review both recordings to decide which is better and save for viewing.



## NO SIGNAL

Record your game offline and upload after the game has ended for everyone to view.



## STRONG SIGNAL

Score your game live through AthletesGoLive just like normal.



## MEDIUM SIGNAL

Offline Score your game to ensure that you capture your critical stats for the game. Sync your offline scored game when it is archived.



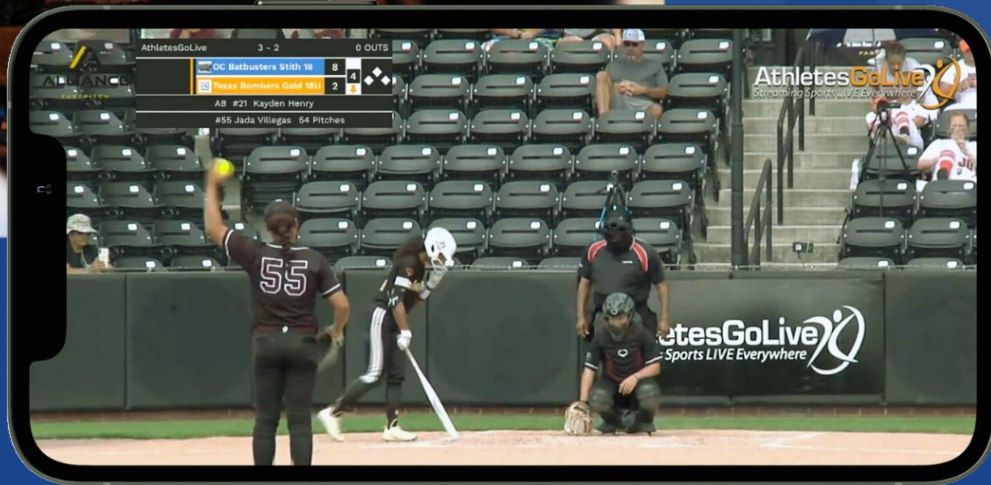
## NO SIGNAL

Score your game offline and upload/sync after the game has ended for everyone to view.



# WATCH ARCHIVED GAMES


PREMIUM FEATURE



5:09

Team Details

AthletesGoLive

 **ECB Baldwin**  
Segment: College/Travel Team  
AGL ID: AGL017438  
[Unfollow Team](#) [Access Granted](#)

Games	Won	Lost	Tie
33	20	2	11

Games played by the Team:

[Upcoming/Live Games](#) [Archived Games](#)

04/01/2023 05/11/2023

04/05/2023 Time: 8:15 PM

Field: 1

ECB Baldwin 12

vs

Team Elite Grey 0

Scoring Type: Full  
Game Type: League

[Watch](#) [Team Lineup](#) [Box Score](#)

Watch Archived Games

View Box Score

View Lineups

NOTE: ALL FEATURES AVAILABLE ON WEB AND MOBILE APP

# VIEW BOX SCORE, LINEUPS AND STATS

PREMIUM FEATURE

Box Score

AthletesGoLive ID AGL000118 vs AthletesGoLive ID AGL003615

	1	2	3	4	R	H	E
MS	6	0	0	0	6	1	0
AMTO	1	0	1	0	5	5	0

#	Player	ab	r	h	rbi	bb	so
3	Katie Soles C	1	0	0	1	0	1
77	PH Macie Jackson C	2	1	0	0	0	2
14	Regan Sampson 1B	2	1	0	0	0	1
50	Holly Miller 2B	2	1	0	0	0	0
21	Margot Mills LF	2	1	1	1	0	0
22	Jess Rodriguez SS	2	1	0	1	0	1
7	Natalie Gallway 3B	2	1	0	1	0	2
11	PH Jody Mills DP	0	0	0	0	0	0
12	Jane Smith CF	1	0	0	1	0	1
8	Hannah Baker RF	1	0	0	1	0	0
16	Halle Hernandez P	0	0	0	0	0	0
Totals		15	6	1	6	0	8

**Batting:**  
HP: #3 Soles; #77 Jackson; #14 Sampson; #50 Miller; #21 Mills; #22 Rodriguez; #7 Gallway; #11 Mills; #12 Smith; #8 Baker

**Pitching:**  
FPS/BF: #16 Hernandez 20/21

View Box Score

Team Lineup

Mystics-16U Smith vs Athletics Mercado T...

#	Last Name	First Name	Batting Order	Position
3	Soles	Katie	1	C
14	Sampson	Regan	2	1B
50	Miller	Holly	3	2B
21	Mills	Margot	4	LF
22	Rodriguez	Jess	5	SS
7	Gallway	Natalie	6	3B
11	Mills	Jody	7	DP
12	Smith	Jane	8	CF
8	Baker	Hannah	9	RF
16	Hernandez	Halle	Flex	P

View Lineups

Have Access to your Kid's Stats

Player Stats

Select Player: Jody Mills

Select Date Range: From: Aug 14, 2022 To: Aug 13, 2023

Game Type: All Games

Batting | Pitching | Fielding

Standard | Advanced

#	Name	PA	AB	R
11	Mills J	2	0	1

# VIDEO TAGGING FEATURE

PREMIUM FEATURE

Video Tagging is available for both web and mobile devices (iOS and Android). You can quickly search by player or specific plays (i.e., HR, Doubles, Double Plays, Etc.) for each game scored. You can create clips directly from the selected Video Tag. Video clips can then be shared.

**Desktop View:**

Alliance Fastpitch 16U & 18U Championship Series  
Bracket Game

EC Bullets 18U Schnute vs. Virginia Glory Premier 18u - Christiansen/Mertz

Field: D24  
Park/Complex: Grand Park  
Address: Grand Park  
Westfield, Indiana  
7/27/2022 12:30 PM EDT

Team Lineup | View Box Score

Innings	Play By Play	Outs	Team Score	Opponent Score
6 ↓	P : #42 Kanaly #8 Roberts strike looking. (1 - 2)	OUT 0	2	4
6 ↓	P : #42 Kanaly #8 Roberts ball. (1 - 1)	OUT 0	2	4
6 ↓	P : #42 Kanaly #8 Roberts strike looking. (0 - 1)	OUT 0	2	4
6 ↓	P : #42 Kanaly #25 fly ball double to CF (#8 Elrod). #46 advances to 3B. (1 - 1)	OUT 0	2	4
6 ↓	P : #42 Kanaly	OUT 0	2	4

**Video Tags Overlay:**

Select "Video Tags" tab to see videos

Search by Innings

Fill in search query to find specific plays

Reset Filter Will reset to show all video tags

Select by Player

Select by Team

Select by Action

The row you select, will automatically load the video of that play, based on the action chosen.

Video loads on top of the Archived Games page you are watching

Select by Page #

**Mobile View (Left):**

Samurai Warriors

Filter

Search

Player Name: Select Player Name

Team Name: Select Team Name

Inning: Select Inning

Action: Select Action

Reset | Apply

**Mobile View (Right):**

Samurai Warriors

Game Info | Play By Play | Video Tags

Pitcher / Line Drive / Single Innings: 2

#57 Jessica Mendoza  
Samurai Warriors

Pitcher / Line Drive / Single Innings: 2

#57 Jessica Mendoza  
Samurai Warriors

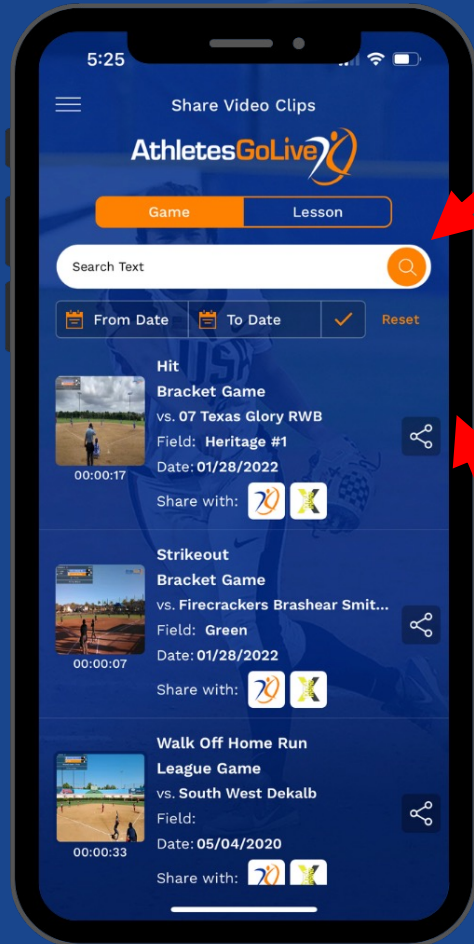
Pitcher / Line Drive / Single Innings: 2

#57 Jessica Mendoza  
Samurai Warriors

Pitcher / Line Drive / Single Innings: 2

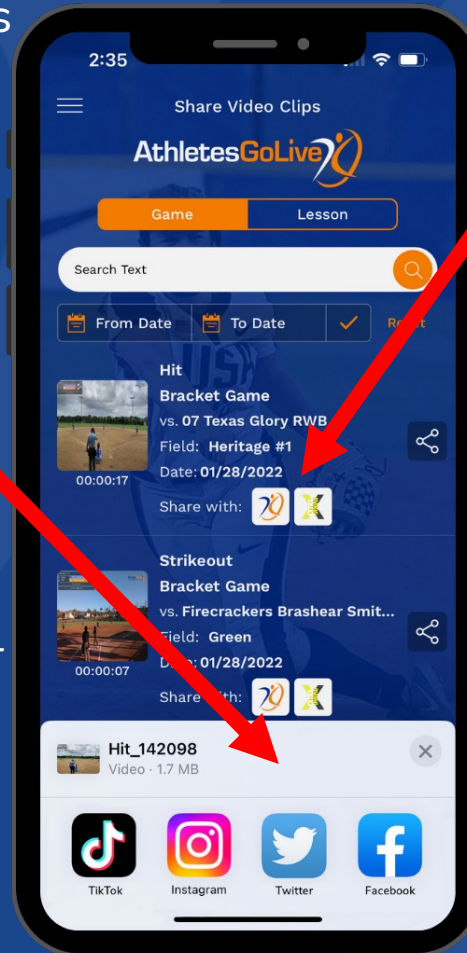
# SOCIAL SHARING, TEAM & PLAYER RECOGNITION

## PREMIUM FEATURE



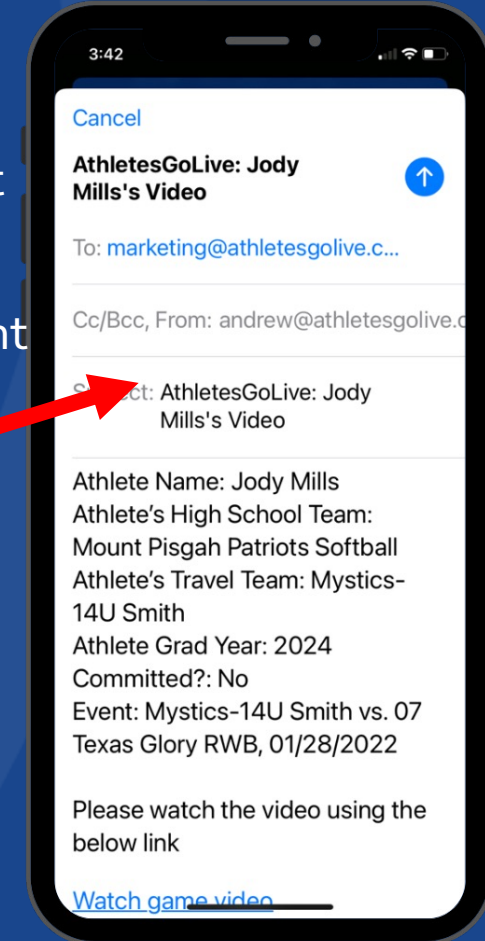
Ability to pull clips and save in Video Clip Folder

Click share icon to Post clips to social media and tag AthletesGoLive Baseball



Submit best plays directly to AthletesGoLive by clicking our logo next through the app for:

- Top plays of an event
- Top plays of the week/month
- Player spotlights
- Highlight reels



# LESSON PORTAL

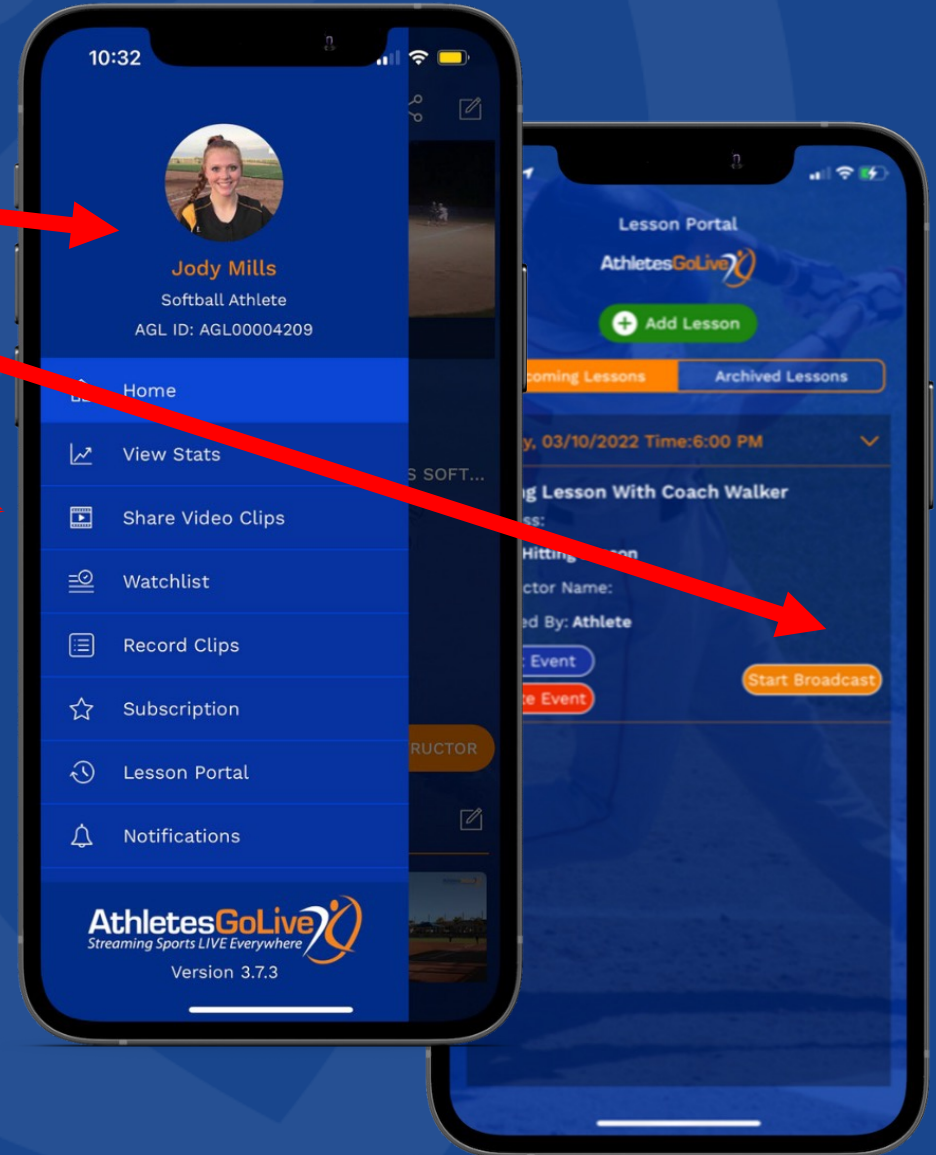
PREMIUM FEATURE

Each athlete gets a custom lesson portal

Live stream or record their hitting, pitching lessons or workouts with any iOS or Android device

Email clips to college coaches  
College coaches can watch live or archived lessons and workouts

Review and watch film

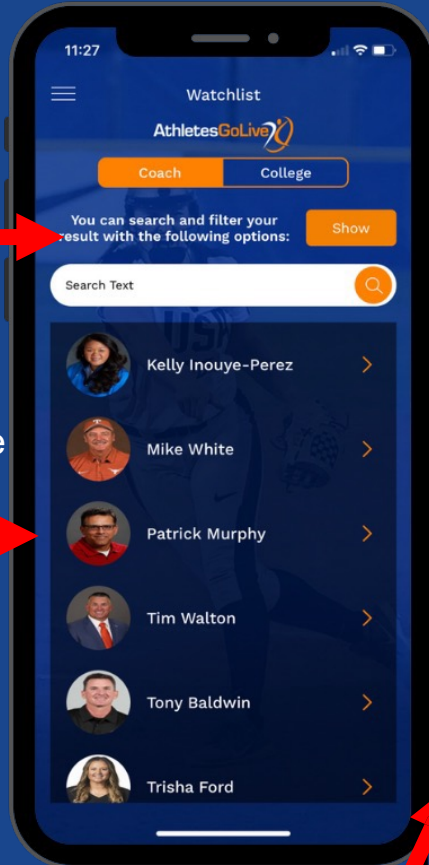




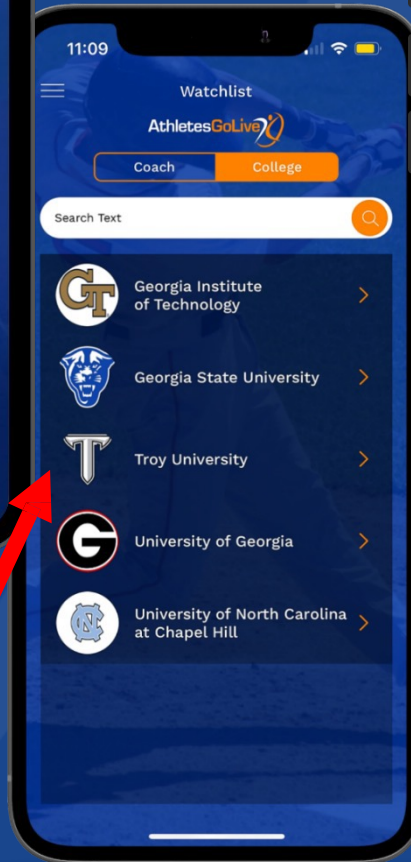
# ULTIMATE RECRUITING TOOL

# PREMIUM + FEATURE

Access to Every College Coach Contact in the Nation with search and filter capability



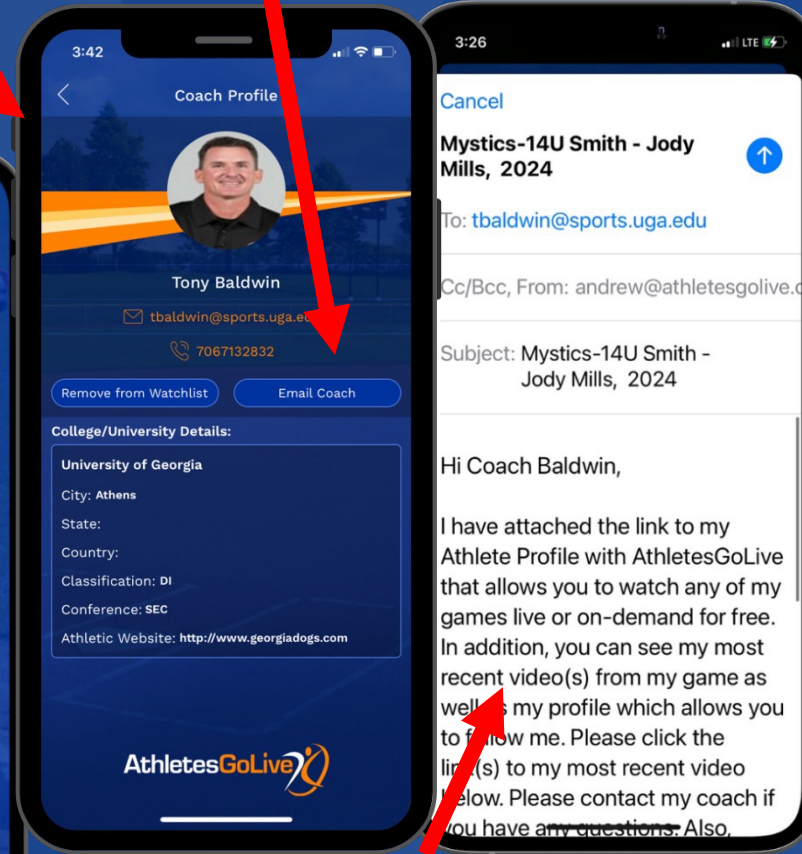
Create a College Coach Watch List of the Coaches you want to contact



Create a College Watch List of the schools you are interested in going and receive in app notifications with Camp Notification when schools post camps

Click on Coach for all their contact info

Email College Coaches Directly Through the App. Click Email Coach.



Ability to Send Video Clips, Share your Athlete Profile and Share your Schedule

Athletes receive in app notifications and parents receive email when college coaches:

- watch your games
- view your video clips
- views your profile



# CUSTOMIZABLE & SHARABLE ATHLETE PROFILE



Included with Athlete Profile:

- Live stats
- Advanced metrics
- Academic information
- Highlights
- Link to live games, archived games and upcoming games for college coach's access
- Share your profile as a PDF or Link
- Connect your instructors to your Profile (Hitting, Pitching and Fielding)
- Link your high school to have all high school games sync to your profile
- AthletesGoLive is the Official Live Streaming & Live Scoring Partner for NFHS Network
- Official Stat Partner with MaxPreps



**7 Jody Mills** UNCOMMITTED

**B/T: L/R**  
**POSITION:** SS, CF  
**GRAD YEAR:** 2024  
**HIGH SCHOOL:** Mount Pisgah Patriots Softball  
**TRAVEL TEAM:** Mystics-14U Smith

**HEIGHT:** 5'  
**WEIGHT:** 9"  
**STATE:** Georgia  
**COUNTRY:** United States

AGL00004209



## HIGHLIGHTS



**Hit**  
 Mystics-14U Smith vs 07 Texas GL...  
[Watch Clip](#)



**Strikeout**  
 Mystics-14U Smith vs Firecracker...  
[Watch Clip](#)



**Walk Off Home Run**  
 Mystics-14U Smith vs South Wes...  
[Watch Clip](#)

## STATS

PA	AB	R	H	2B	3B	HR	RBI	BB	SO	ROE	FC	HP	SAC	AVG	OBP	SLG	OPS
0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

## ADVANCED METRICS

OVERHAND THROWING VELOCITY	55	BAT SPEED	78	EXIT SPEED	58
HAND SPEED	25	TIME TO IMPACT	.15	GRIP STRENGTH	50.1
ALLISTER INDEX	2.0	5-10-5 SHUTTLE	3	10 YD DASH	1.5
20 YD DASH	1.8	40 YD DASH	2.0		

## ABOUT JODY

Softball Player with a focus on Academics. Community service is part of my weekly routines. I volunteer whenever the opportunity presents itself.

## ACADEMIC INFO

GPA : 4.00	Awards & Accomplishments
SAT : 0	2019 6AAAA POY
ACT : 32	

## CONTACT INFO

ATHLETE PHONE: 678555000  
 ATHLETE EMAIL: [jody@agl.com](mailto:jody@agl.com)  
 PARENT PHONE: (555) 666-5555  
 PARENT EMAIL: [jody@agl.com](mailto:jody@agl.com)  
 TRAVEL COACH NAME: Andrew Biele  
 TRAVEL COACH PHONE AND EMAIL: 6784649886 [andrewbiele@yahoo.com](mailto:andrewbiele@yahoo.com)  
 HIGH SCHOOL COACH NAME: Jim Jones  
 HIGH SCHOOL COACH PHONE AND EMAIL: 6786669000 [jj@agl.com](mailto:jj@agl.com)  
 INSTRUCTOR NAME: Todd Holt  
 INSTRUCTOR PHONE AND EMAIL: 1804912942 [todd.holt@yahoo.com](mailto:todd.holt@yahoo.com)

## JODY'S GAMES

| Archived Games | Live Games | Upcoming Games

<p>Bracket</p> <p>Mystics-16U S... 0</p> <p>VS</p> <p>Athletics Merc... 0</p>	<p>Bracket</p> <p>Mystics-16U S... 0</p> <p>VS</p> <p>Athletics Merc... 0</p>	<p>707 - PCFL - 18U ...   Bracket</p> <p>Mystics-16U S... 3</p> <p>VS</p> <p>FC Brashear/S... 1</p>
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# TEAM & PLAYER RECOGNITION

FREE

Over 1000 Tournaments AthletesGoLive Leaderboards. Make sure your Team and Athletes are getting recognized at Events. **IMPORTANT: TEAMS MUST SCORE AND STREAM TO BE ON LEADERBOARDS.**

- AthletesGoLive All Tournament Teams
- Player & Pitcher of the Tournament
- Top Plays of an Event
- Top Plays of the Week, Month, Year
- Player Spotlights

Team and Individual Player Stat Leaderboards

Standings

Leaderboards are Sortable by Age Group

RK	TEAM	WINS	LOSSES	TIES	%	RUNS SCORED	RUNS ALLOWED
1	Impact Gold 2K9 National	6	0	0	0	100.00	31
2	Prosper Pride 2K8	5	1	0	0	83.00	48
3	14u Texas Glory	5	1	0	0	83.00	35
4	Texas Express Premier	3	1	0	0	75.00	33
5	14U Impact Gold Soliz	5	2	0	0	71.00	43

# ADVERTISING REVENUE

## HOW IT WORKS

- Each team gets:
  - 30 advertising slots to sell at \$400+
  - Revenue is \$8,400 after AthletesGoLive fee. (Team receives 70% of gross advertising)
  - All Advertising revenue is paid to Team on a monthly basis.
  - Advertising rotates on-screen for each game throughout your season
    - All Live Games
    - All Archived Games
    - All Clips Posted to Social Media
- Advertising options include:
  - Logo Bug
  - Banners

*NOTE: Team may sell advertising slots for more than \$400. The minimum price per slot is \$300. Team is not required to sell all 30 of their advertising slots.*

\*If organization purchases subscription for all their teams, the advertising revenue is paid to the organization, and they determine how much goes to their teams. AthletesGoLive can pay each team directly based on percentage organization decides or pay all directly to organization.



# TEAM ADVERTISING PORTAL

## “4 Easy Steps”

### Step 3

Select and change the dates according to which seasons you'd like to sell your advertising slots for (ex. fall season, summer season, the default is a calendar year)

### Step 1

Select the “Advertising Revenue” button on your team menu to adjust your advertising settings

### Step 2

The default price is \$400 per slot. You can Edit your price per slot to a higher price or as low as \$300 (minimum)

### Step 4

There are 3 different methods by which you can send your advertising slots to potential advertisers

- 1) Send to Player-used if each player is selling their slot at a different price.
- 2) Send to all Players-used if all slots are being sold at the same price
- 3) Send to Sponsor-used if Coach on the team wants to send directly to a sponsor

The screenshot shows a web browser window with the URL `app.athletesgolive.com/Team/AdvertisingRevenue`. The page title is "Advertising Revenue" and it displays settings for "Megan Smith" (Mystics-16U Smith). The interface includes a sidebar menu with options like Home, Team Access, Schedules, Team Profile, Add Team, Add Team Members, Video Clips, Team Subscription, Advertising Revenue, and Change Password. The main content area shows "Price: \$400" with an "Edit Price" button, "Advertising Period:" with an "Edit Dates" button, and three buttons: "Send to Player", "Send to All Players", and "Send to Sponsor(s)". Below these are tabs for "Active" and "Expired" advertising slots, and a table with columns: Player Name, Slot Amount, Start Date, End Date, Is Approved, Sponsor Info, Logo, and Banner / Billboard.

NOTE: When a slot is sold to an advertiser, it will be displayed on this page along with which player sold it. This feature be viewed on the web only.

# EMAIL TEMPLATE SENT TO PLAYERS

From: Athletics Mercado Tidd <support@athletesgolive.com>

Subject: Athletics Mercado Tidd Fundraiser-Amy Brown

We are now offering an Advertising Fundraiser to help raise money for our team. You can now sell advertising sponsor packages to businesses! This advertising package offers the ability for the sponsor to purchase a logo and a banner which will appear on screen during your live streamed games, archived games and video clips posted to social media.

To sell packages copy email template below and email or text to business or , simply download the pdf and take it out to potential businesses. [Advertising PDF\(Download\)](#)

Subject Template: **Athletics Mercado Tidd Fundraiser-Amy Brown**

Email Template

**My team, Athletics Mercado Tidd and our streaming partner, AthletesGoLive, are offering you a unique opportunity to advertise your company on screen at all games that we live stream over the course of our season. Your company logo and advertising banner will rotate on screen during our live streamed games, archived games and video clips posted to social media for everyone to view. We really would appreciate your support and believe this will expand the recognition of your company and clearly indicate your support and relationship with Athletics Mercado Tidd.**

**Purchasing your package is easy, just click the following link [Purchase Advertising Landing Page](#), fill out your company information, provide your company artwork and pay with a credit card.**

**Upon completion of the transaction, you will receive an email confirmation and receipt for your purchase. If you have any questions about this program, please contact me, [support@athletesgolive.com](mailto:support@athletesgolive.com).**

**Have a great day!**

**Amy Brown**

This is the email sent to your Players

This is the recommended Subject of the email when players send to advertisers

This is the recommended Body of the email. Players can just copy and paste this into an email to advertisers

# PURCHASE PAGE FOR ADVERTISERS

When an advertiser opens the link sent by player, this is where they are taken to view benefits, how it works, and what advertisers get

**HELP SUPPORT YOUR LOCAL TEAM AND GROW YOUR BRAND AT THE SAME TIME**

Our advertising model is simple. Purchase an advertising slot to showcase your brand during your local team's games all season long! Your company's billboard and logo will rotate on-screen during each game played this season. All advertisements are visible during both live and archived games, along with any clips from games that are shared to social media.

**Support A Local Team**  
This advertising slot works as a fundraiser for your local youth team

**Grow Your Brand**  
Display your company's custom on-screen logos and banners

**Ease of Use**  
Follow the simple steps below to begin your advertising journey



**PRICING FOR EACH ADVERTISING SLOT IS \$400 FOR THE SEASON**

Advertisers will view the price based on what is set by team for advertising slots

## GET STARTED:

### Step 1:

Fill out the form.

Advertiser fills out their information

First Name	<input type="text"/>
Last Name	<input type="text"/>
Email Address	<input type="text"/>
Phone Number	<input type="text"/>
Sports Type	Softball
Team	Mystics-16U Smith (AGL000118)
Season Start Date	04/04/2023
Season End Date	04/04/2024

### Step 2:

Drop in the logos that you would like to advertise.

#### UPLOAD REQUIREMENTS:

- No photos larger than 5MB
- High quality photo (i.e. PNG or JPEG) with a transparent background

Advertiser uploads their logo and banner

+ Add Logo image

+ Add Banner / Billboard image

SUBMIT MY AD

### Step 3:

Submit your payment.

Total Amount: \$400

Card number	1234 1234 1234 1234	
Expiration	MM / YY	CVC
Country	United States	ZIP
		90210

PAY

Advertiser pays. Org/Team receives their funds monthly via PayPal account they enter on advertising page

# WHY ATHLETESGOLIVE OVER GAMECHANGER?

Platform Features	AthletesGoLive <small>Streaming Sports LIVE Everywhere</small>	GC GAMECHANGER	AthletesGoLive <small>Streaming Sports LIVE Everywhere</small>	GC GAMECHANGER
	INCLUDED WITH FREE ACCOUNT		PREMIUM + *\$8.33M/\$99.99Y	PREMIUM *\$12.99M/\$75.00Y
Teams can Live Stream & Live Score games	✓	✓	✓	✓
Teams have Access to 100+ Advanced Team & Player Stats	✓	✓	✓	✓
Pocket Radar Integration on video feed	✓	✓	✓	✓
All Fans can Watch Live Games for Free	✓	✓	✓	✓
*Advertising Fundraising Feature	✓	✗	✓	✗
Offline Recording/Offline Streaming Feature	✓	✗	✓	✗
Participate in Tournament Leaderboards	✓	✗	✓	✗
Participate in Extra Inning Softball Leaderboards	✓	✗	✓	✗
Fans Receive In Game Alerts	✓	✗	✓	✓
**5G Live Streaming Camera with Unlimited Data	✗	✗	✓	✗
Fans View In Game Box Scores, Lineups and Play-By-Play	✗	✗	✓	✓
Parent can view their Athletes Stats	✗	✗	✓	✓
Watch Games on Demand	✗	✗	✓	✓
Access to Video Tagging/Clipping Feature	✗	✗	✓	✓
Record or Stream Lessons & Workouts as an Athlete	✗	✗	✓	✗
Athlete Recruiting Account	✗	✗	✓	✗
Access to Complete College Coach Contact Info Database	✗	✗	✓	✗
Share & Post Clips to Social Media	✗	✗	✓	✗
Ability to Email College Coaches IN-APP	✗	✗	✓	✗
Receive College Coach View Notifications	✗	✗	✓	✗
Receive College Camp Notifications	✗	✗	✓	✗

\* Team Can Earn \$8K+ in Fundraising w/Advertising Feature  
 \*\*5G Camera Includes dual SIM with Unlimited Data with both Verizon and T-Mobile. Has an operating temperature of 160 degrees & 10 Hour Battery life. No More Wi-Fi/Hotspots. No More Overheating. No More Battery Life issues.

The 3 features that differentiate AthletesGoLive from GameChanger are:

1. 5G Streaming Camera
2. Advertising Feature that can generate over \$8K back to the team
3. A Full-blown recruiting platform built on a mobile app for the Athletes

“AthletesGoLive is like GameChanger on Steroids”



# TEAM OPTIONS

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## Team Options

- Team Subscription\*
- Free Option: Score and stream for free. Fans Watch Live games for Free with the ability to upgrade to Premium or Premium+ features.

## Pricing Options

- Team Subscription\* is \$150 per player (25% Savings)
- Free Option: Fans Watch Live Free with ability to upgrade to Premium or Premium+
- Individual Pricing to Upgrade
  - Premium: \$9.99m/\$99.99yr
  - Premium+: \$19.99m/\$199.99yr

## Payment Options

- Pay in full
- Pay over 3 months
- Pay Monthly
- No payment
  - \$150 is deducted per player from advertising revenue
- No cost to team at all
- Fans Watch Live games for FREE with the ability to upgrade to Premium or Premium+ features.

# NEXT STEPS

- 1** *Step 1: Register Your Organization & Choose Your Plan*
- 2** *Step 2: Onboard Your Teams*
- 3** *Step 3: Onboard Your Parents & Athletes*

